

John Conrad is a retired advertising, marketing and sales executive whose career spanned 45 years. After receiving a BS Degree in Advertising from the University of Illinois in 1968, Conrad began his career in consumer “hard goods” with Admiral Corporation and Rheem Manufacturing. After a few years as an account executive in the advertising agency business he was recruited to join a Business to Business magazine publishing company and remained in that industry for over 25 years. He ended his business career as Publisher of a national weekly publication called *The NEWS* which was read by air conditioning and heating contractors and wholesalers. During his tenure with *The NEWS*, the magazine was ranked among the top 50 business to business publications in the United States.

John has been an active member of the St Vincent DePaul parish in Rogers since moving to the area in 1998. He serves as a lector, a communion minister and also takes communion to the homebound. He is an avid supporter of the pro-life movement and has participated in the last two campaigns for 40 Days for Life. John lives in Rogers with his wife Barbara. He also has a daughter, Erin and two grandsons, Lucas and Evan in Fayetteville.